Valentine Sénégas

UX Designer

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Professional Experience

UX Designer
Royal Gramma — Digital strategy and experience agency

May 2023 - Current

Figma   Axure RP   Miro

- Participated in a variety of projects: corporate sites, e-commerce, intranet portals, event platforms.
- Conducted competitive benchmarks and analyses based on UX best practices.
- Created wireframes, user flows.

UI/UXDesigner
Uxpertise — Learning Management System (LMS) software company

January 2020 - July 2020

Figma

- Designed wireframes, user flows and prototypes
- Contributed to a complex design system

Projects

Redesign of online grocery platform Avril Supermarché Santé

Figma   Axure RP

Participated in the design of the user experience for global navigation, search functionality and the shopping cart.

See project: 🔗 avril.ca

National Bank Open Digital Redesign

Figma   Axure RP

Participated in the design of the news, activities and ticket purchase pages.

See projet: 🔗 omniumbanquenationale.com

Education

Computation Arts (BFA)
Concordia University

September 2020 - April 2023

Tools

Main tools
Figma, Axure RP, Miro, Microsoft Office 365

Other tools
Adobe Creative Cloud, Confluence, Jira, Visual Studio Code

Skills

User experience
UX research, competitive benchmarks
Architecture, user flows, arborescence
Wireframes, prototypes

Communication
Presentation to clients and developers in English and French
Workshop animation
Technical documentation of screens and user behaviours

Other basic knowledge
Web Development (HTML, CSS, Javascript)
Data analysis and visualization